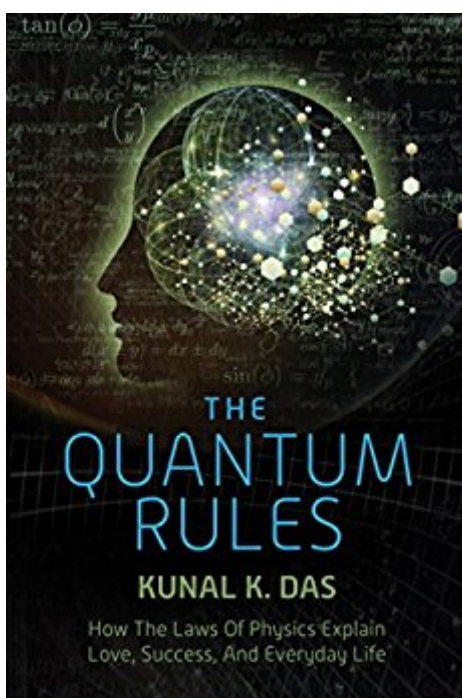


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# The Quantum Rules: How The Laws Of Physics Explain Love, Success, And Everyday Life



## Synopsis

The entertaining *New York Times* bestseller that uses real life to explain physics and uses physics to help you understand real life. The laws of physics define every aspect of our lives and society, from human nature and relationships to geopolitical issues like financial markets, globalization, and immigration. But how can such a complex subject be understood by anyone without a quadruple-digit IQ and a pocket protector full of doctorate degrees? The answer is here. *The Quantum Rules* is a different kind of physics book that will familiarize you with the important and established laws at the heart of physics by showing how the defining patterns of our lives, our behavior, and our society already follow similar rules. Whether you struggled through science classes or already have a grounding in physics, this book can help you relate to it in a whole new way, discover new perspectives on it, and learn how to have meaningful conversations about it in a way that won't make people's eyes glaze over. *The Quantum Rules* also does something no other book on physics can do—it will make you laugh, and often. With an original and humorous take on the established natural laws that govern our world, Professor of Physics Kunal K. Das brings this challenging subject down to earth.

## Book Information

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## Customer Reviews

Dear readers, I just finished Kunal Das' recent work, *The Quantum Guide To Life*. This is a witty book describing physics and human nature. Das describes many topics and how they relate to fundamental laws of our universe. Globalization is discussed as a cultural-economic transformation creating an unavoidable new hybrid world. The post World War II world sees analysis concerning "socio-economic gradients" that became glaringly apparent eventually raising the developing world's living standards. Even the delicate issue of immigration from Third World countries is covered with the accurate analogy of a dam. Finally, Das insightfully states a formula for success = "Disciplined hard work x persistence x aggressive pursuit of goals." I highly recommend this book. Sincerely, D. Webb

Is this a guide to life, through physics, or an introduction to physics by means of analogies from real life? It could work either way. As an old physicist nerd eager to belatedly learn the secrets of life, I may be one of the few who read all 21 chapters. There are many good insights to be had, as well as some semi-tough slogging in the middle. There is good use of language and metaphors and some places where more or better editing might have prevented the odd word choice. You will emerge with new perspectives. Best read when young and your world paths are unconstrained, but valuable at any age.

Based on the title, I started this book expecting to find something akin to *The Secret* or *What the Bleep Do We Know!?(TM): Discovering the Endless Possibilities for Altering Your Everyday Reality*, which would have been fine, as those were quite entertaining and interesting. However despite the way the cover reads, this book is not really a philosophy, referencing or passing as scientific fact. Rather, it is scientific fact, explained using examples; sometimes quite insightful and blunt to the point of being funny; from everyday life. The author reflects upon the fractal nature of the universe, and does a great job of tying together everything from sociology and relationships to the global economy. However, when he talks science, he does not deviate from proven laws and theories. Some of the "weird" science he discusses may sound like science fiction to those readers who are less accustomed with works such as *The Universe in a Nutshell*, *A Brief History of Time*, *Hyperspace: A Scientific Odyssey through Parallel Universes*, *Time Warps*, and *the Tenth Dimension*, *The Fourth Dimension: A Guided Tour of the Higher Universes*; or series such

asÂ Stephen Hawking's UniverseÂ orÂ Cosmos: Carl Sagan. If you love reading Discover Magazine, love Science, and want to be able to explain it to your friends in new and interesting ways, this book is a must read. There's even a chapter on Schrodinger's Cat (Google celebrated the life of Erwin Schrodinger today with their Doodle). My favorite quote, "In fact, quantum mechanics is the most successful understanding of the physical universe mankind has ever come up with; so successful in fact, that everything quantum mechanics has ever predicted has been verified to be true, even when those predictions totally defy common sense." This is why we built the collider at CERN. We built the most complicated and expensive machine ever constructed to try to prove ourselves wrong, but we've yet to do so...

Das has written a compelling book of unusual insights into the ways in which human struggle mimics the laws of quantum physics -- at least our current understanding of quantum physics. He provides some unique insights into human behaviour. Highly Recommended

I love to read...anything but fiction. BUT life IS stranger than fiction. This book intrigues me and makes me work at reading it. I like provocative imaginative works that expand on what we already know. I love paradox, and this book is nothing if not paradoxical. Philosophy AND Physics? Wow. As good as it gets in my opinion. Extends my intuitive feeling (subjective?) that human behavior, being BOTH Human Nature AND Animal nature is the most complicated aspect of Nature anywhere. We aren't born with operating manuals; this book is a fair interpretation of one.

This author changed my life: using ideas and concepts from physics (specifically the field of quantum mechanics) as analogies for everyday life.

A broad range of basic physics concepts made intuitive and accessible for all in a fun and easy to read book. A very original perspective on life too, the book gives a different and usually simpler way to look at so many things in life.

Very interesting book. Lots of great crossovers from the world of physics to psychology and human experience.

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